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## GENERALISING THE ISSUES AND HINDRANCES PRESENT IN SCM PRACTICES OF 2 LEADING INDIAN AUTO INDUSTRIES- HERO MOTO CORP. & GKN DRIVELINE INDIA LIMITED

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## **ABSTRACT**

This is a sequential study of the research which has been done to find out the issues/concerns in SCM practices of Hero Moto Corp and GKN Driveline India limited (Saini, 2016). In the earlier, an effort was done to find out the affecting factors, now here in this study an effort is being carried out to analysis the all affecting variables and in the end to generalise the same so that these generalised results can be used in order to find out the same kind of obstacles which are being pulling back the various other automotive industries. In this paper, first Supply Chain Management (SCM) is defined and well presented, followed by the various factors which are being affecting the good SCM practices in Indian automotive scenario. In the end, a hand to hand comparison has been done in order to generalise some topped ranked issues. It is our best hope that these shortlisted concerns will help other automotive firms also to cope up their issues and challenges.

**KEYWORDS:** SCM Issues and Hindrances, Indian Automotive Industries, Hero Moto Corp, GKN Driveline India Limited

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